

COMMERCIAL @104

SECTOR 104,GURGAON

CONCEPT DESIGN

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PROJECT BRIEF

Magnum square mall is a luxury shopping plaza, situated in sector 104 Gurugram, on a land of approx. 3.4 Acre, adjoining Dwarka express way. It will house international brand stores & world class boutiques on its three floors with one floor dedicated to catering outlets and family entertainment centers. While the top floor will house 11 multiplexes. With a prominent potential of a commercial hub Magnum Square mall will emerge as a kind of city center that could celebrate the community and daily life.

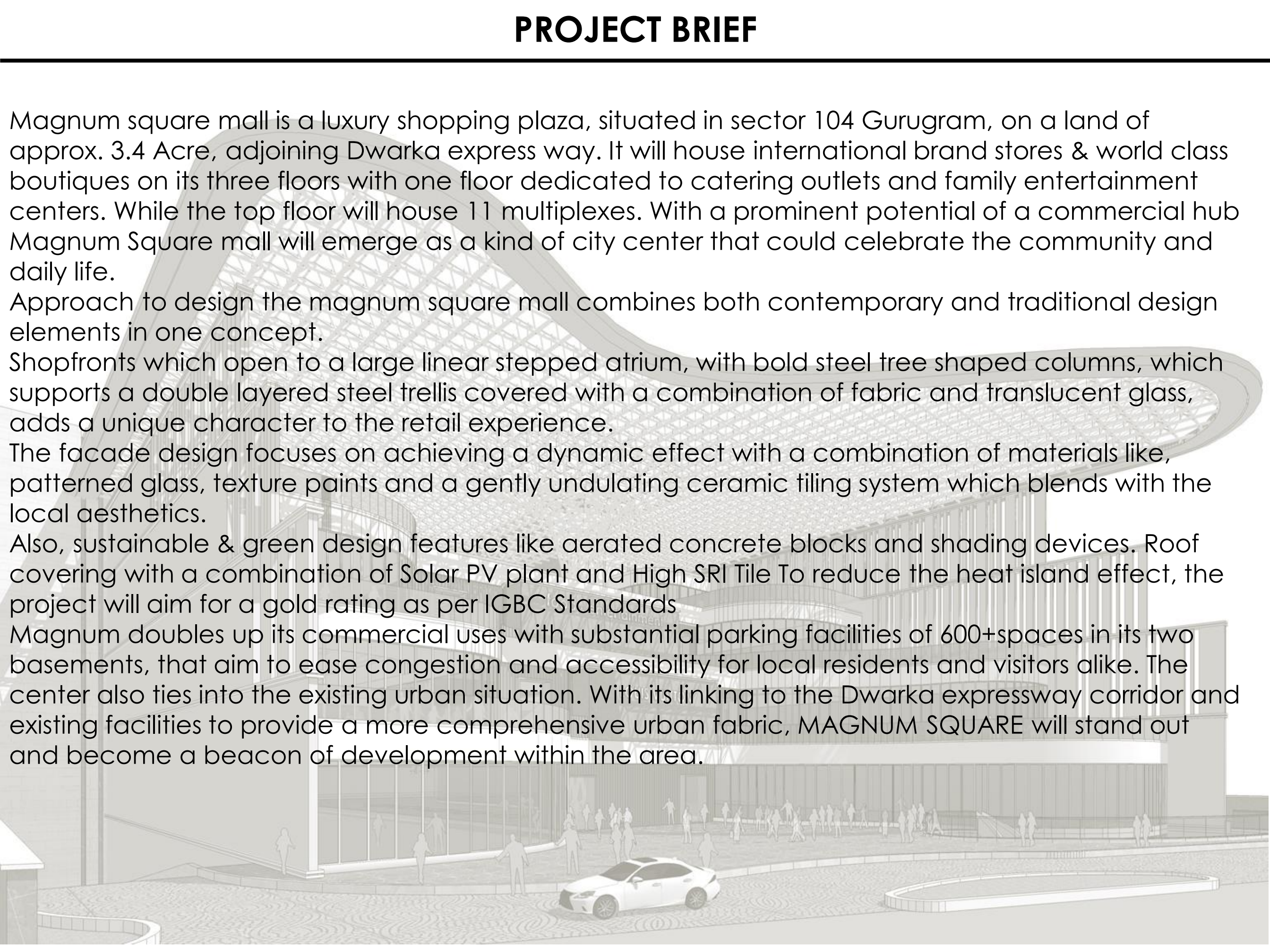
Approach to design the magnum square mall combines both contemporary and traditional design elements in one concept.

Shopfronts which open to a large linear stepped atrium, with bold steel tree shaped columns, which supports a double layered steel trellis covered with a combination of fabric and translucent glass, adds a unique character to the retail experience.

The facade design focuses on achieving a dynamic effect with a combination of materials like, patterned glass, texture paints and a gently undulating ceramic tiling system which blends with the local aesthetics.

Also, sustainable & green design features like aerated concrete blocks and shading devices. Roof covering with a combination of Solar PV plant and High SRI Tile To reduce the heat island effect, the project will aim for a gold rating as per IGBC Standards

Magnum doubles up its commercial uses with substantial parking facilities of 600+spaces in its two basements, that aim to ease congestion and accessibility for local residents and visitors alike. The center also ties into the existing urban situation. With its linking to the Dwarka expressway corridor and existing facilities to provide a more comprehensive urban fabric, MAGNUM SQUARE will stand out and become a beacon of development within the area.



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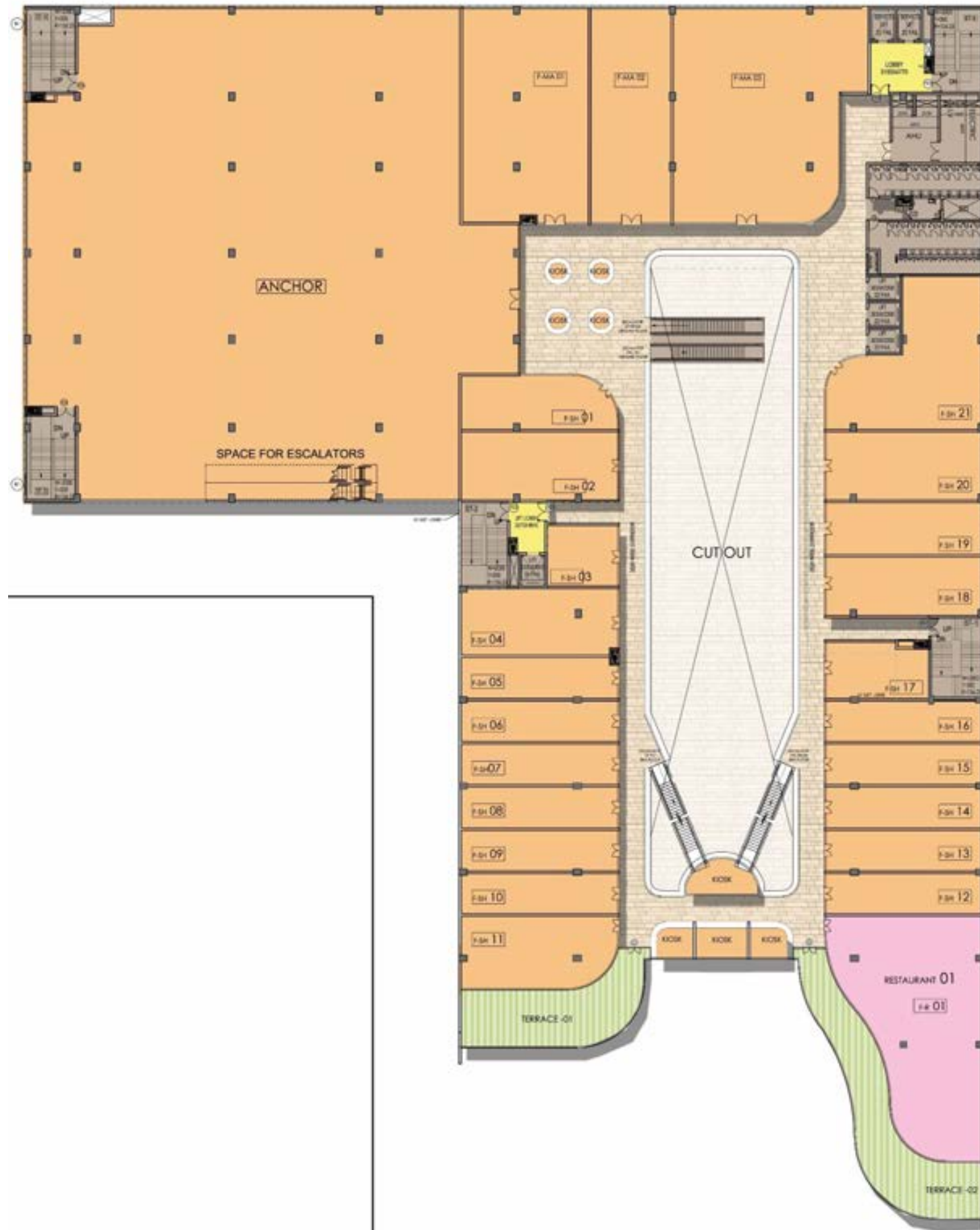
LOWER GROUND FLOOR PLAN



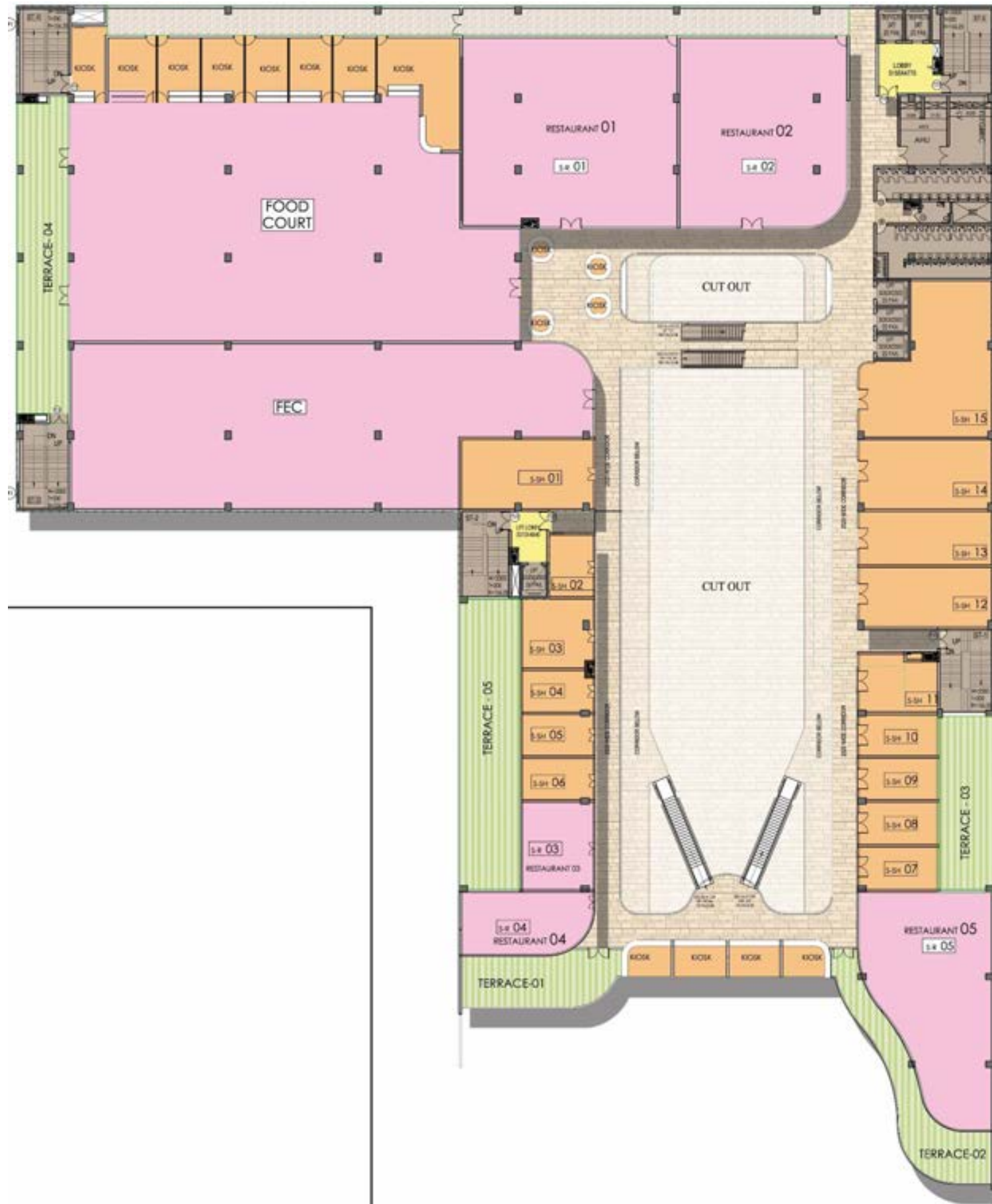
The site plan illustrates a proposed 100,000 sq. ft. retail building. The building is L-shaped, with a large 'ANCHOR' space on the left and a series of smaller retail units on the right, numbered 01 through 17. A central 'ENTRANCE PLAZA' is located at the bottom. The building is surrounded by a '6 M WIDE ROAD' and a '11 M SET BACK'. A 'DROP OFF' area is marked near the entrance plaza. The plan also indicates 'SPACE FOR ESCALATORS' and '3 M PAVEMENT' areas.



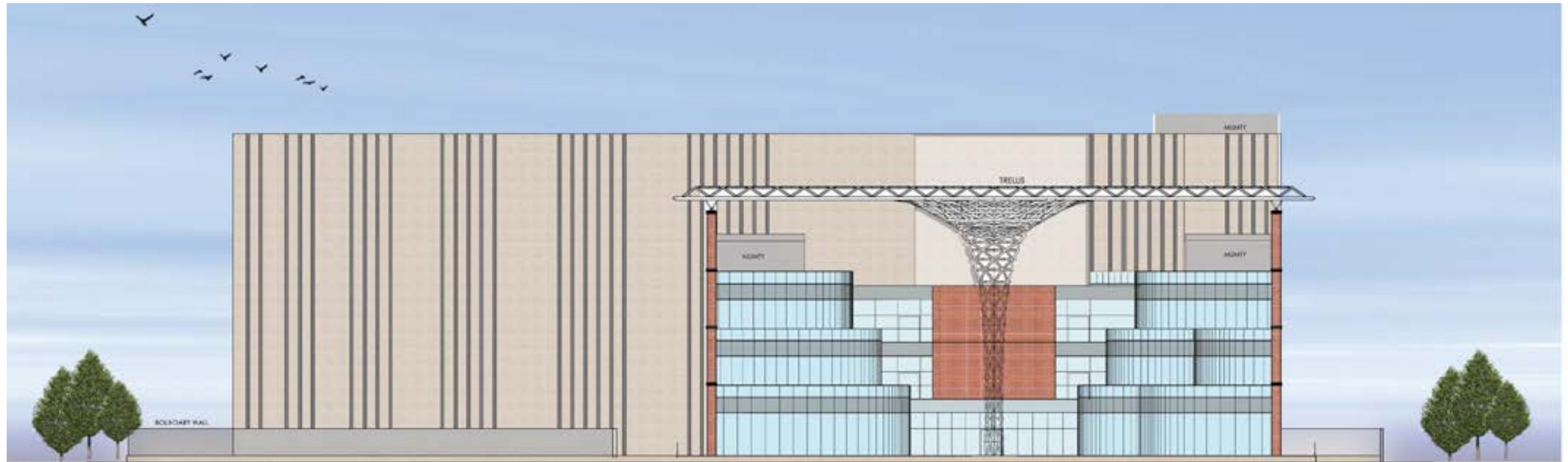
FIRST FLOOR PLAN



SECOND FLOOR PLAN



ELEVATIONS



FRONT ELEVATION-A

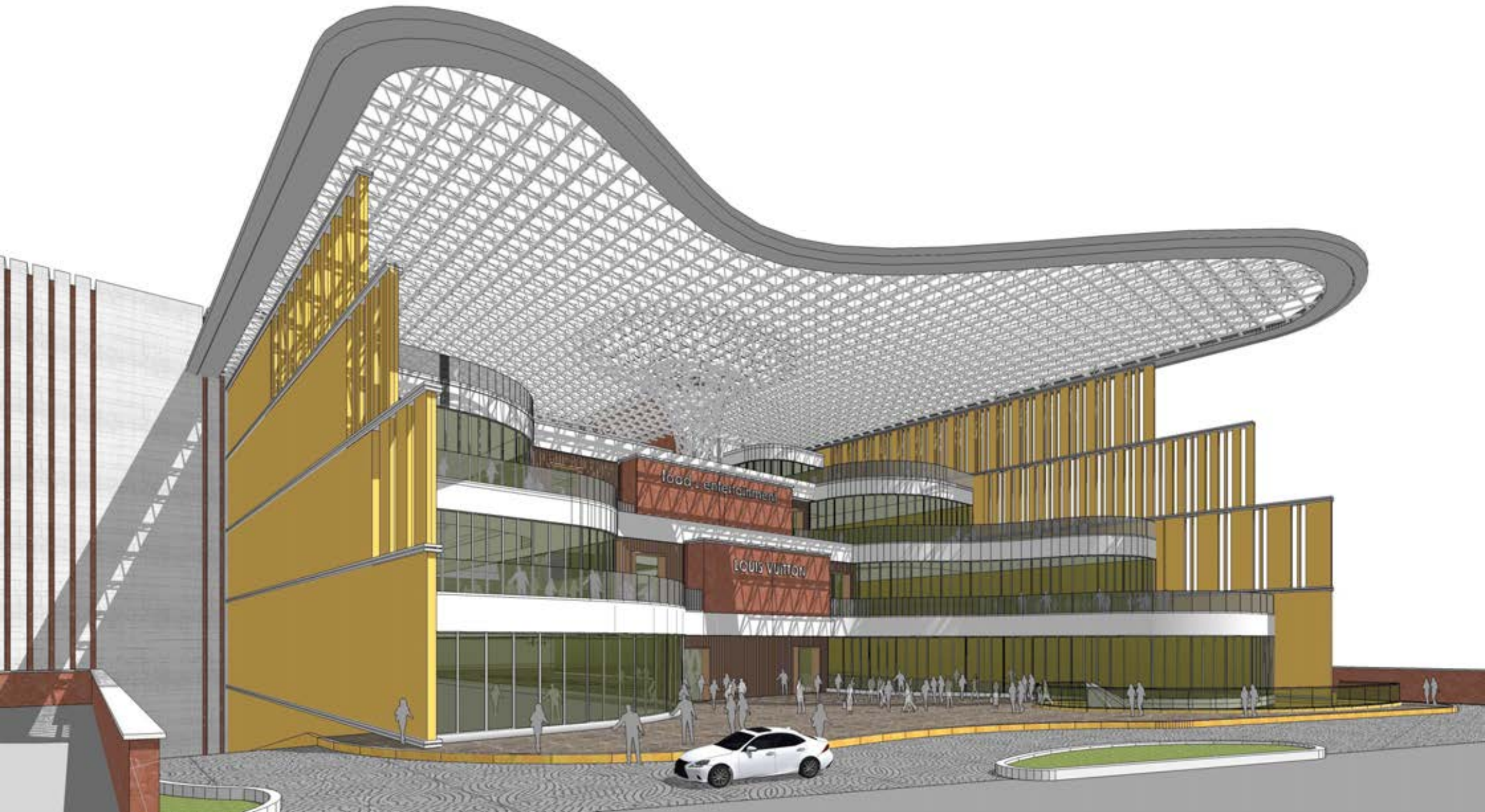


NORTH SIDE ELEVATION-B

CONCEPTUAL VIEW



CONCEPTUAL VIEW



REFERENCE IMAGES



REFERENCE IMAGES



REFERENCE IMAGES



THANK YOU

